

PurchasingSeminar.com PRIVACY POLICY, END-USER LICENSE AGREEMENT

Because your privacy is important to Sosland Publishing, we have provided this outline of our online information practices. Our Privacy Policy is designed to assist you in understanding how we collect, use and safeguard the personal information you provide to us and to assist you in making informed decisions when using our site and our products and services.

What information do we collect?

Some Sosland sites require you to be a subscriber to access certain information. Included among the personal information we collect for subscriptions are your name, company, title, mailing address, phone, fax, email address, industry segment and number of plants. If you are purchasing a subscription, conference registration or product on any one of the Sosland sites, your credit card information will be required. From time to time, we may conduct user surveys that collect visitor perceptions of the site and its functionality. These surveys may or may not require personal information.

Cookies

Many of our web pages use "cookies." Cookies are a feature of Web browser software that allows Web servers to recognize the computer used to access a Web site. Cookies are files that are automatically placed in your computer to store your preferences. Once you register or sign up to post a resume or job, this information may be linked to the data stored in a cookie. Cookies help features such as logins work by recognizing you when you come to the site. Cookies should make your online experience easier.

How is the information used?

The information about our users is used to improve and target our editorial content to meet the functionality and information needs of our online users. Registration information is also used to fulfill users' inquiries about products and services listed on the site without the need to re-enter data that would be helpful to the supplier in responding to the request. We use registration information to fulfill online newsletter subscriptions, to occasionally notify users of new features or opportunities on the site or to contact users about their accounts with us.

Security commitment

We have put in place appropriate physical, electronic, and managerial procedures to safeguard and help prevent unauthorized access, maintain data security, and correctly use the information we collect online. We have a firewall to prevent unauthorized access from third parties; all data and web servers are stored in secure facilities that can be accessed only by authorized personnel; and all credit card transactions occur in a secure, encrypted SSL environment.

Although we take appropriate measures to safeguard against unauthorized disclosures of information, we cannot assure you that personally identifiable information that we collect will never be disclosed in a manner that is inconsistent with this Privacy Policy. Inadvertent disclosures may result, for example, when third parties misrepresent their identities in asking the site for access to personally identifiable information about themselves for purposes of correcting possible factual errors in the data.

Legally compelled disclosure

We may disclose information when we, in good faith, believe that the law requires it or for the protection of our legal rights.

Links and Banner Advertisements

Most of our sites contain links and banner advertisements that link our site to other third party sites. Third party sites may have privacy practices that differ from ours and users should consult those sites' privacy policies. Please remember that when you use a link or banner advertisement to go from our Web site, our Privacy Policy is no longer in effect. We have no control over the information that those linked sites collect from you or the manner in which they protect your personally identifiable information.

How you can change your personal information

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Your consent

By using our Web site you consent to our collection and use of your personal information as described in our Privacy Policy. If we change our privacy policies and procedures, we will post those changes on our Web site to keep you aware of what information we collect, how we use it and under what circumstances we may disclose it.

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